



 **VAM26**TM

**SPONSORSHIP
AND BRANDING
PROSPECTUS**

MEETING DATES
JUNE 10-13, 2026

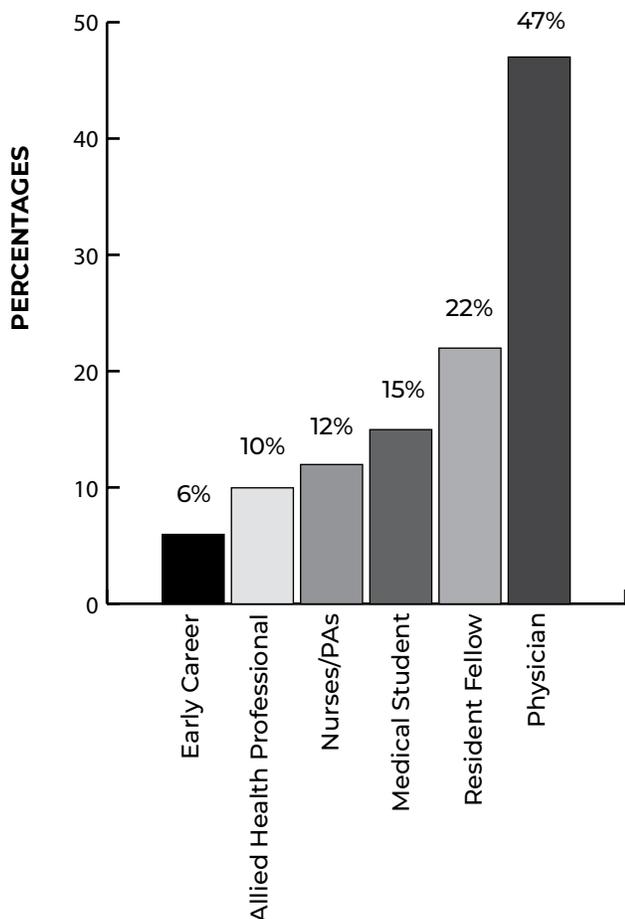
LOCATION
HYNES CONVENTION CENTER

ABOUT VAM26™

The Vascular Annual Meeting (VAM) is the premier source of education for vascular health professionals. VAM provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

ATTENDEE DEMOGRAPHICS:

REGISTRATION BY CATEGORY



VISIBILITY AT VAM MATTERS!

Participation in this premier event offers invaluable exposure —50% of attendees say that a company’s participation as an exhibitor or sponsor influences their decision to engage in business. Don’t miss the opportunity to connect, showcase, and elevate your brand!



WHAT ATTENDEES ARE SAYING:

“Being at VAM establishes a company’s credibility in a way. It is expected that they will be there, and it adds visibility to their company. It also allows for easy business meetings on the fly.”

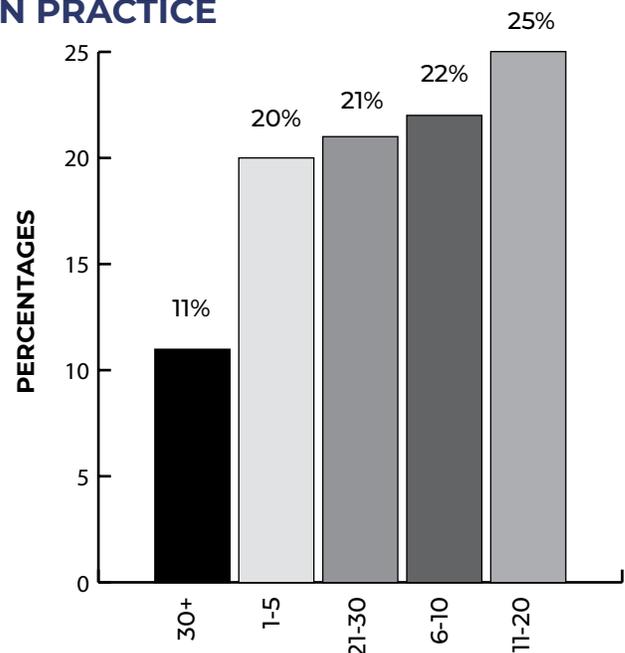
– VAM Attendee via VAM Attendee Survey

“One of my favorite activities at VAM is to walk the industry hall and visit companies whose products and devices I am not familiar with. I always find several that are worth incorporating into my practice.”

– VAM Attendee via VAM Attendee Survey



PHYSICIAN ATTENDEES YEARS IN PRACTICE





Society for
Vascular Surgery

The Society for Vascular Surgery (SVS) is the national advocate for over 6,600 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research and public awareness.

For more information visit vascular.org
or contact svssponsorships@vascular.org

With over 1,300 professionals registered from over 44 countries in 2025, having a presence at VAM will greatly increase your visibility in the vascular surgery community.



“As a vascular surgeon, I see tremendous value in the role industry plays at VAM. The exhibits and sponsorships transform the meeting into a dynamic educational experience, giving me the opportunity to learn in the lecture hall and then immediately engage with new technologies in the exhibit space. Being able to see, handle and try out so many new devices firsthand is invaluable for me since once I am back at work vendor engagement opportunities are very limited. The partnership between SVS and industry ensures that these advances are developed and applied responsibly, always with the ultimate goal of improving patient outcomes. This collaboration is essential to the future of vascular care.”

– VAM Attendee via VAM Attendee Survey



68%

of VAM physician attendees identify their area of practice as vascular surgery. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques.

82%

of physician attendees make or recommend the purchasing for their practice.



Sponsored Lunch Symposium*

\$65,000 (3 lunch sessions available; 1 on Wednesday, 2 on Thursday)

This is your opportunity to host a dynamic, non-CE session that showcases your organization's cutting-edge research, innovative products, and exciting clinical trials, all tailored to captivate our audience's interests.

Based on vital industry feedback, we have updated the call for proposal process to include more guidance on themes of interest and information on the rating criteria. *This means your topics will resonate with attendees while minimizing session overlap.* Moving to blind submission, the review and selection process provides an opportunity for industry partners to be selected for a limited number of slots. Lunch symposia are scheduled during the peak traffic time for VAM attendees and ensures that no sessions overlap with the intended symposia audience. This creates an unparalleled opportunity for your presentation to fully captivate and engage participants.



READY TO MAKE AN IMPACT?

Click [HERE](#) to learn more and submit your proposal!

WHAT ATTENDEES ARE SAYING:

"The long term collaboration of our industry partners in the education of our next generation surgeons as well as highlighting innovation is a key component to the success of VAM. The scientific podium presentations, the exhibit floor, hands on simulations demos, and Vascular Live! discussions all create energy and networking opportunities for the SVS membership and VAM attendees."

- VAM Attendee via VAM Attendee Survey

INCLUSIONS AND BENEFITS:

- Symposia meeting room set in classroom for a minimum of 100 attendees
- Basic A/V set to include projector, screen, podium, head table for four, necessary microphones, A/V tech inside the room during session, and labor
- Full hot lunch buffet inside the symposia room
- Temporary Staff to assist with directionals and check-in
- Inclusion on the VAM attendee registration site for tracking and reporting
- Pre-conference symposia registration list (to include only attendees that have opted to share contact information)
- Inclusion in the VS at VAM preview edition and onsite daily newspapers. (if confirmed by publication deadline)
- Two e-Blasts promoting Symposia to include session topic, description and speaker
- Signage located adjacent to the registration area to include session title and company name (produced by SVS)
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state)
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state)
- Promotional PDF to be included in the VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Promotion on VAM Webpage

***Due to the selection process, symposia sponsorship is not included in the qualifying spend for Crossroads opportunities.**

Vascular LIVE!*

\$6,500 standard (6 available)

\$8,500 lunch (2 available)

Vascular Live! is SVS's interactive theater that allows industry to showcase valuable information and updates to the VAM audience! Present your company's sponsored research, discuss new products, or present new discoveries and trends in vascular surgery. Organizations sponsoring a Vascular Live! will be assigned 25 minutes to present in our Vascular Live! theater during dedicated exhibit hours on Thursday and Friday.

Your assigned 25-minute presentation time includes A/V.

INCLUSIONS AND BENEFITS:

- Promotion in VAM communications including attendee e-blast, Pulse and Pre-VAM Vascular Specialist
- Promotional signage throughout the conference
- Dedicated promotion of Vascular Live! presentation schedule on theater screen
- VAM mobile app promotion to include dedicated Vascular Live! schedule
- VAM mobile app push notification promoting Vascular Live!
- Promotion on VAM webpage
- Promotional PDF to be included in VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)

****Only one Vascular Live! timeslot per organization. Timeslots are assigned based on availability and presentations and must be approved by SVS.***



Hands-On Simulation and Interactive Lab*

\$10,000 (8 stations available)

Each year, attendees provide feedback requesting more hands-on and interactive opportunities during the VAM. The SVS is proud to partner with industry to satisfy this demand with the Hands-On Simulation and Interactive Lab. This opportunity allows sponsors the chance to engage with attendees through live demonstrations and interactive experiences.

Each sponsor will receive two lab stations, providing expanded space to showcase devices, technology, and application techniques. The lab has been moved inside the Exhibit Hall to increase visibility and spontaneous participation. To improve access and flow, the pre-registration requirement has been removed, allowing attendees to join 30-minute rotations throughout the day for continuous interaction and learning opportunities.

INCLUSIONS AND BENEFITS:

- Each organization will be provided with two 6-foot tables and power to each station
- Dedicated signage near registration area with station description
- Dedicated signage outside the lab
- Promotion on VAM Webpage
- Promotional eblast to attendees with station descriptions and objectives
- Promotional signage placed throughout the VAM
- Promotion on the VAM video wall
- VAM mobile app promotion to include station descriptions
- VAM mobile app push notification promoting lab
- Promotional PDF to be included in the VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)



Sponsors are responsible for the set-up of their stations including any table dressings, equipment, tools, models, PPE including securing instructors (or company representatives). SVS must review all proposed stations to ensure that proper health and safety compliance is met.



Crossroads @ VAM Exclusive Industry Spaces*

\$50,000 in eligible branding and sponsorship spend (4 opportunities available) *

Welcome to **Crossroads @ VAM** — The premier meeting hub where industry leaders engage with vascular specialists! SVS values its partnerships and is pleased to offer up to four exclusive opportunities for our VAM partners to connect and collaborate.

All qualified industry partners will enjoy a dedicated meeting room designed to enhance your presence during the VAM. These dedicated spaces are available to host attendees from 8 AM on Wednesday through Friday at 5 PM, providing an ideal setting for business appointments and fostering intimate conversations away from the hustle and bustle of the exhibit hall. As a sponsor, you will have the freedom to customize your space to align with your branding. Whether you envision a relaxed lounge to encourage casual discussions, or a more formal set for client meetings. Our team will connect you with the convention center staff, caterer, decorator, and A/V provider ensuring your space reflects your vision. In addition to dedicated space, Crossroads@VAM sponsors benefit from exclusive, high-impact branding near their location.

PROMOTION

We will actively promote your dedicated space through VAM communications, including emails, the VAM webpage, and onsite signage.

- To qualify, industry partners must meet the \$50,000 spend requirement.
- Exhibit booths and symposia purchases do not apply.
- Opportunities are limited and available on a first-come, first-served basis to the first four qualified companies.

**Please note that while we provide the dedicated space, all additional costs for build-out and customization and additional branding are the responsibility of the participating sponsor.*

Keynote Speaker Sponsorship*

\$35,000+ (exclusive opportunity)

SVS and the VAM are excited to announce our third annual Keynote on Wednesday afternoon! This dedicated session will continue to be the crown-jewel of the VAM and set the stage for a successful and engaging conference. This non-CE session will revolve around key topics related to healthcare, business, and important issues facing our members and the vascular community. The keynote speaker and topic will be carefully selected to ensure a most dynamic and engaging session. This exclusive opportunity brings visibility to the sponsoring organization, ensuring maximum value and return!

Benefits include multi-channel recognition through dedicated email, digital, and on-site promotions — featuring branded signage, mobile app visibility, video and slide placement during the session, and exclusive acknowledgment across VAM platforms, plus first right of refusal for future keynote sponsorship opportunities and much more.



SVS Section Engagement Opportunities*

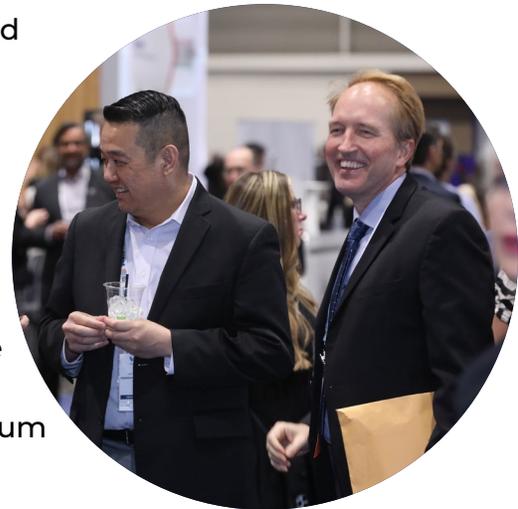
Inquire for Pricing svssponsorships@vascular.org

Support the diverse voices that make up the SVS community by sponsoring one of our sections or committees interest group forums at VAM. These gatherings allow attendees with shared professional interests, experiences, and goals the ability to connect and discuss key issues shaping vascular surgery. Sponsorship provides visibility among engaged and influential audiences, while reinforcing your organization's commitment to the specialty. The special interest groups holding events this year will be our international attendees, Arab American Vascular Surgeons Section (AAVSS), Women's Section, and Young Surgeon's Section (YSS). See below for more information on each of these groups.

All events will take place at the Sheraton Boston Hotel on evening of Thursday, June 11th

BENEFITS AND INCLUSIONS:

- Room set with mixed seating to accommodate up to 100 attendees
- Access for up to 15 attendees from sponsoring organization
- Opening remarks by sponsor (up to 5 minutes)
- Basic A/V set to include projector, screen, microphone on stand for remarks and speaker
- Running slideshow to include up to 5 slides from sponsor
- Food and beverage (Select passed hors d'oeuvres and food displays, bars with beer, wine, sparkling wine, and soda)
- Inclusion in the VS at VAM preview edition and onsite daily newspapers (if confirmed by publication deadline)
- Two e-Blasts promoting event to section or special interest group VAM attendees
- Inclusion of event information on signage in conference space
- Signage located adjacent or outside event room
- Inclusion in the attendee online planner (including section forum details and supporting sponsor)
- Inclusion in the SVS mobile app
- Promotional PDF to be included in the VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Promotion on VAM Webpage
- Ability to enhance the event with upgrades to food and beverage, additional A/V, Décor, seating upgrades, and more (at sponsors expense)



INTERNATIONAL ATTENDEE FORUM

The SVS International Forum at VAM provides a dedicated platform for international members and guests to connect, exchange insights, and explore shared challenges in vascular surgery around the world. This event fosters global collaboration, encourages professional dialogue, and highlights SVS's commitment to advancing vascular health internationally.

By hosting this event, SVS strengthens relationships with current international members, engages prospective members, and promotes the exchange of knowledge and ideas that drive progress in vascular surgery across borders.

ARAB AMERICAN VASCULAR SURGEONS SECTION FORUM

The Arab American Vascular Surgeons Forum brings together members and guests to highlight the professional and cultural contributions of Arab American vascular surgeons and promote collaboration within the SVS community. This engaging event encourages discussion, mentorship, and exchange of ideas in an inclusive and collegial environment.

In line with the mission of the Arab American Vascular Surgeons Section (AAVSS), the forum supports mentorship for emerging vascular specialists, explores how cultural and healthcare access factors influence patient outcomes, and fosters ongoing collaboration between SVS and Arab vascular societies.

WOMEN'S SECTION FORUM

The Women in Vascular Surgery Leadership Forum unites women in the specialty to strengthen communication, share experiences, and build networks that foster professional growth and leadership. The program provides a space for women at all career stages to collaborate, learn, and celebrate their collective impact on the field.

Aligned with the Women's Section's mission, this initiative promotes mentorship, leadership development, and engagement that complements SVS's core priorities in education, advocacy, research, and diversity, equity, and inclusion—empowering women to shape the future of vascular surgery.

YOUNG SURGEONS SECTION FORUM

The Young Surgeons Section Forum offers an opportunity for early-career vascular surgeons to connect, collaborate, and build relationships within the SVS community. This event provides a welcoming space to share experiences, exchange ideas, and strengthen professional networks with peers and mentors alike.

In alignment with the Young Surgeons Section's mission, the forum supports learning and career development for members within their first ten years of practice. It complements SVS's broader goals in education, advocacy, research, quality, ethics, and diversity, equity, and inclusion, helping young surgeons grow as leaders and contributors to the future of vascular surgery.

Poster Program Sponsorship Opportunities*

Show your commitment to innovation and education by sponsoring the VAM Poster Program—one of the meeting's most dynamic events! With more than 250 posters presented by clinicians, trainees, and researchers worldwide, your brand will enjoy constant visibility on the Exhibit Hall floor while aligning with SVS's mission to inspire learning, discovery, and advancement in vascular care.

BENEFITS AND INCLUSIONS:

- Recognition as the exclusive or co-sponsor of the VAM Poster Program
- Recognition of sponsor and promotion of poster session in VAM communications including (2) attendee e-blasts, Pulse and Pre-VAM Vascular Specialist
- Inclusion in the attendee online planner (details for poster session and sponsor recognition)
- Recognition on conference signage as poster program sponsor
- Verbal acknowledgment of sponsor during awards ceremony on Friday by presenters
- Recognition on VAM Video Wall as poster program sponsor
- Recognition on lobby hotel monitors as poster program sponsor
- Dedicated signage with sponsor logo at entrance of poster area
- Inclusion in the SVS mobile app as poster sponsor
- Promotional PDF to be included in the VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Promotion of poster program on VAM Webpage recognizing sponsor

Sole Sponsorship

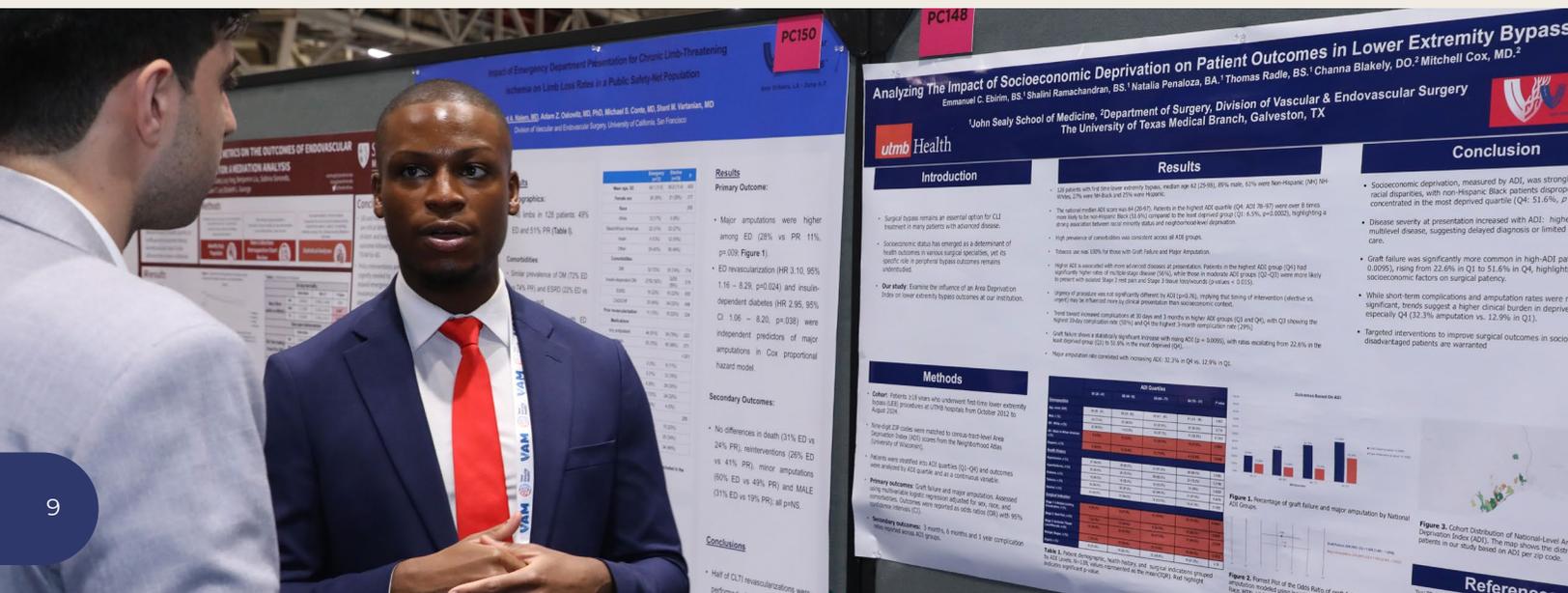
\$20,000

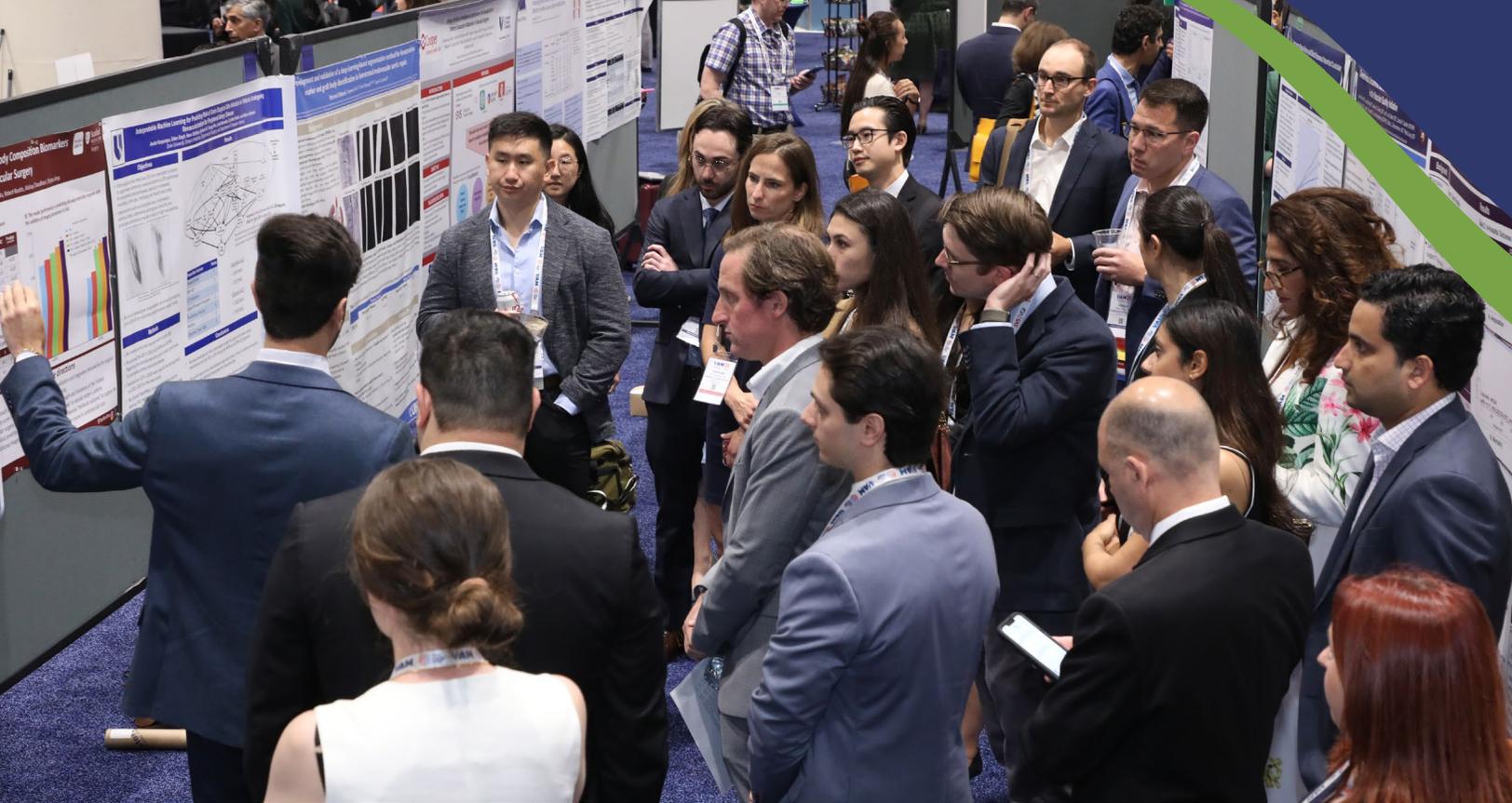
Position your organization as the exclusive supporter of the entire VAM Poster Program, encompassing all poster-related activities: the Poster Competition, International Poster Competition, and Interactive Posters.

Co-Sponsorship

\$12,000 (2 available)

Share in the visibility of one of VAM's most dynamic educational features by becoming a co-sponsor of the Poster Program. Each co-sponsor will be recognized across all poster-related events and materials.





POSTER PROGRAM DETAILS

VAM POSTER COMPETITION

Friday, June 12 | 12:30 – 2:00 PM

The Poster Competition features 120 posters arranged in 10 topic-based rows. Participants present their work to peers and moderators, with each row selecting one winner. The 10 row winners advance to the Poster Championship on the main stage Saturday morning, where final judging and awards take place.

INTERNATIONAL POSTER COMPETITION

Thursday, June 11 | 5:00 – 6:15 PM

Held during the Opening Reception, the International Poster Competition showcases up to 24 posters from global researchers. Members of the SVS International Relations Committee judge all entries, with the top poster advancing to Saturday's Poster Championship for presentation on the main stage.

INTERACTIVE POSTER SESSION

Thursday, June 11 | 5:00 – 6:15 PM

The Interactive Poster Session invites authors of 130–140 posters to engage directly with attendees on the Exhibit Hall floor. While not required, authors are encouraged to be present to discuss their work and answer questions, creating an engaging and interactive learning experience during the Opening Reception.

****These are Non-CE activities. Promotional or ancillary events will be held in separate spaces from CME sessions or scheduled with at least a 30-minute buffer before or after. Signage will clearly indicate that promotional activities are non-CE. Any marketing or promotion SVS does on behalf of an ineligible company will be kept separate from the educational materials associated with the CME activity.***

Branding Opportunities

Elevate your visibility and make a lasting impression with SVS's innovative branding opportunities! With options for every budget, you can boost exhibit hall traffic, highlight new products, and strengthen your brand presence at VAM.



HEADQUARTERS HOTEL BRANDING OPPORTUNITIES

Headquarters Hotel Lobby Bar Coasters

\$5,000 (3 available)

Over 80% of attendees visit the headquarters hotel bar to meet with colleagues to unwind after a day in sessions, or to catch up over a drink. Increase your visibility by branding coasters with your company logo, product information and QR code to provide easy access to additional details. Each sponsorship includes 300 coasters that will be distributed in the main bar of the headquarters hotel.

Room Drop*

\$5,000 (6 available)

Deliver your message directly to the attendees' rooms! Use this as an opportunity to promote a new product, increase traffic to your booth, drive attendance at your sponsored symposium, or Vascular Live! presentation. Room drops are available Wednesday through Friday nights at \$5,000 per night. These are single-night sponsorships only.

**Sponsors are responsible for all production, shipping, and hotel delivery costs. Pricing for items is \$3.00 per item for deliveries outside guest rooms and \$4.00 per item for in-room deliveries.*

Headquarters Hotel Key Cards

\$17,000 (exclusive opportunity)

Make a lasting impression on VAM attendees by placing your organization's message on their hotel keycards! As the official Headquarters Hotel, the Sheraton will host over 800 attendees, each receiving a keycard featuring your company's logo and message. Keycards display a one-sided, sponsor-provided image that has been approved in advance.

Headquarter Hotel Room Channels

\$10,000 (2 available)

Ensure your organization's message reaches every attendee within the headquarters hotel by sponsoring the Headquarters Hotel Blackout Channels. Your sponsored video will play on the hotel's default in-room television channel, providing direct visibility to all guests in the SVS room block. Whether attendees are relaxing between sessions, preparing for the day or settling in for the evening, your video will be front and center, delivering guaranteed, repeated exposure throughout their stay. With only two sponsorships available, this opportunity offers unmatched access and awareness among VAM's onsite audience.

Hotel Lobby Digital Displays

\$5,000 (6 available)

Welcome attendees the moment they arrive at the headquarters hotel with high-impact digital visibility. These 22" x 77" vertical displays, positioned in high-traffic areas of the Sheraton lobby, feature your organization's 2-3-minute promotional video or slide show content alongside essential attendee information. With constant rotation throughout the day, this placement ensures your brand stands out as guests check in, network, and gather before events, making your message one of the first and most memorable of their VAM experience.



Hotel Exterior Elevator Clings

\$5,000 (16 available: 8 lobby level, 8 convention level)

Turn heads with vibrant exterior elevator clings that capture attention as attendees move between the hotel and convention center. These bold, full-color graphics give your brand standout visibility and keep your message top of mind throughout the meeting.

Hotel Escalator Walls and Runner

\$10,000

Command attention as attendees move through high-traffic areas of the headquarters hotel with vibrant escalator wall and runner clings. Located in the lobby and bringing attendee up to the convention floor level, these displays ensure your brand is seen by every attendee. Each sponsorship includes full-color clings along both escalator walls and the center runner, creating a cohesive and visually striking experience that reinforces your organization's message and delivers exceptional visibility throughout the conference.



Prudential Entryway Wall Clings

\$9,000 (2 available - 21'W x 9.5'H)

Create a stunning first impression with large-format wall clings positioned along the bustling walkway connecting the headquarters hotel to the convention center. Measuring an impressive 21' x 9.5', these installations transform the entry corridor into an immersive brand experience seen by every attendee heading to and from VAM sessions.



CONVENTION CENTER BRANDING OPPORTUNITIES



Branded Towers \$9,000 (12 available)

Command attention with our striking 8' x 1M branded towers, strategically placed in high-traffic areas across all three levels of the convention center. These bold, sleek, freestanding displays provide a premium platform to showcase your organization's message, ensuring your brand stands out throughout the meeting.

Thursday Industry Night Hosted Event Promotion Partnership \$2,500 (5 available)

VAM invites industry partners to host exclusive Thursday evening events after 7 PM, offering a unique opportunity to connect with attendees outside the convention center. Sponsors receive high visibility through an e-blast, listing on the VAM webpage with a registration link, and inclusion in the VAM mobile app. While you manage event registration and logistics, this is your chance to showcase your organization and create memorable networking experiences for attendees.

Please note that this opportunity is solely for the promotion and advertising of your event, registration, costs, and logistics are the responsibility of the host.

Convention Center Floor Clings

6'x6' \$6,500
(6 available)

9'x9' \$8,500
(6 available)

4'x15' runners \$9,500
(4 available)

Draw attention and guide attendees with large format, vibrant floor clings and runners placed in high-traffic areas throughout the convention center. Promote your products, drive booth traffic, or reinforce your brand as attendees move through the event. Purchase multiple clings to create a cohesive visual path that keeps your company top of mind. Locations are selected by the sponsor for maximum impact.



Mobile App

\$27,500 (exclusive opportunity)

In 2025, over 80% of attendees turned to the VAM app for essential conference information, including agendas, floorplans, and networking opportunities. Each time an attendee relaunches the app, they will be greeted by a splash page featuring your company's message!

This prime digital real estate ensures that your brand is front and center, maximizing visibility and engagement.





Conference WiFi

\$20,000 (exclusive opportunity)

Place your brand at the center of every attendee's experience with exclusive WiFi sponsorship, the most visible and universally used resource at the conference. With every participant connecting multiple times a day, this opportunity guarantees constant brand exposure from the moment they log on.

As the exclusive Wi-Fi sponsor, your organization will receive:

- Custom Network Password for VAM26 WiFi: Align the login credentials with your brand for repeated visibility.
- Full-Color Logo Splash Page – Greet every user with your branded landing page featuring your logo and message.
- Conference-Wide Signage – Recognition throughout the convention center recognizing sponsor alongside network login information.

This high-impact sponsorship ensures your brand is seen and remembered by every attendee, every day. Don't miss the chance to power the connection that keeps the conference running.

Charging Lounge

\$8,500 (6 available)

In today's digital world, staying connected is key whether it's via a laptop, tablet, or smartphone. VAM is excited to offer industry partners the chance to brand our unique charging lounges, expanding your organization's visibility beyond your booth!

These lounges are in high-traffic areas and feature two lounge chairs, a loveseat, and a charging table. Your branding will be prominently displayed with a 2'x1' floor sticker, custom branding on the charging table, and throw pillows featuring your company logo. Sponsors are also welcome to provide a pop-up banner or backdrop wall with prior approval.



Exhibit Hall Dangling Aisle Signs

\$2,000 (7 available)

Stand out in the exhibit hall with a custom hanging aisle sign featuring your logo! Your brand will be prominently displayed above your booth's aisle, making it easy for attendees to find you to ensure maximum visibility throughout the event.

Exhibit Hall Floor Decals

\$3,000 (7 available)

Boost your presence and guide attendees directly to your booth with our eye-catching exhibit hall floor decals! A strategically placed trail of up to 10 2'x2' printed floor stickers will lead attendees through the Hall right to your space. With only seven opportunities available, act fast—don't let a competitor claim your aisle!

Opening Reception Bar Sponsorship*

\$5,000 (4 available)

Cheers to an unforgettable kick-off reception! Maximize your brand exposure and increase traffic flow to your booth by sponsoring one of our four bars at this highly anticipated event. As a sponsor, you'll enjoy prominent branding opportunities, including customized beverage napkins and eye-catching signage at the bar. Don't miss this chance to elevate your presence at the reception!

**Bar placement is subject to sponsor location and fire marshal approval.*

Taste of Boston

\$5,000 inclusive of assigned food or beverage item (7 available)

Introduce your organization to attendees through a new, traffic-driving sponsorship that brings the flavor of Boston to the exhibit hall, and directly to your booth. During the Exhibit Hall Opening Reception on Thursday, June 11, from 5:00–6:15 PM, attendees will embark on a “Taste of Boston” experience, sampling local specialties and signature drinks as they explore the exhibits.

Participating sponsors will be showcased on a large, branded exhibit floor map and with a tabletop sign at each booth highlighting their featured item. As attendees make their way through the tasting trail, they'll enjoy the authentic flavors of Boston while connecting with sponsors, creating exceptional booth visibility and meaningful engagement throughout one of VAM's most popular networking events.

BENEFITS AND INCLUSIONS:

- A Boston-themed food or craft beverage item served directly from your booth (provided by SVS through convention catering)
- Booth and food or beverage item highlighted on “Taste of Boston” map with sponsor logos
- Tabletop sign on sponsor booths highlighting participation
- Promotion in pre-event attendee emails, the VAM webpage, mobile app, and onsite conference signage
- Promotion on VAM Video Wall with sponsors logo
- Promotion on Hotel Lobby Monitors with sponsors logo



Exhibit Hall Bingo!

\$2,500 (up to 20 sponsors)

Supporting the
SVS Foundation

Get attendees moving with Exhibit Hall Bingo! This interactive game encourages participants to visit booths, discover new products, and connect with exhibitors. Each attendee receives a unique bingo card, with prizes for completing rows and a grand prize for filling the entire card which will drive traffic to your booth creating memorable engagement.

VAM Video Wall

\$12,000 (7 spots available)

The VAM video wall is set to make a significant impact on attendees with your company's 2-3-minute video playing on a continuous loop, complete with sound. Last year's video wall was a standout feature, capturing the attention of attendees and drawing them in. This year, we're enhancing the experience with a dedicated working lounge, allowing attendees to fully engage with your content between sessions. Strategically located in a high-traffic area on the second-floor landing, the video wall will display vital information for attendees, including schedules, events, updates, and more.



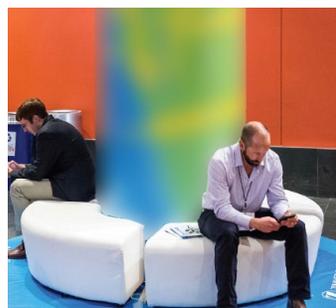
VAM Video Wall Working Lounge

\$10,000

Located directly across from the VAM Video Wall, the Working Lounge offers attendees a comfortable space to relax, recharge, and reconnect while viewing SVS and industry updates.

Featuring 3 high-top charging tables with seating, the lounge invites attendees to relax while getting their updates from the video wall, check emails, network, or unwind between sessions. Each table will display your custom-branded cling covering the entire surface, ensuring continuous visibility in a high-traffic area near access to the plenary sessions and exhibit hall entrance.

FABRIC COLUMN WRAPS



Make a bold statement with our 360° column wraps as attendees navigate the convention center! Positioned on every level, these wraps keep your branding front and center, drive traffic to your booth, and highlight new products. Enhance your impact by adding a floor cling around the base or surrounding bench seating for an unforgettable presence (available for certain columns indicated below by an *).

Convention Center Entrance

\$6,500 (8 available)

Registration Corridor

\$7,500 (4 available)

Second Floor Rotunda*

\$7,500 (4 available)

Third Floor Plenary Entrance*

\$7,500 (2 available)

Column Wrap with floor cling and bench seating

\$11,000

Directional Stacks

\$3,000 (10 available)

VAM attendees rely on directional stacks for 360° access to essential information on sessions, rooms, events, and more. By sponsoring a stack, your company's branding will be prominently displayed on two sides of the center cube, ensuring maximum visibility. Strategically placed throughout the venue, these stacks generate repeated impressions as attendees actively use them to navigate the convention center.



CONVENTION CENTER WALL AND COLUMN GRAPHICS

Make a bold impression with wall graphics that showcase your brand throughout the convention center. These high-impact displays turn prime wall spaces into striking visual storytelling platforms, ensuring your message stands out. Strategically placed in high-traffic areas, they provide continuous visibility as attendees move between sessions, exhibits, and networking events, while their sleek, full-color design reinforces a modern, professional brand presence.

STANDARD SIZE GRAPHICS



Level 1 Rotunda Column Graphics

\$3,500 (3 available)

Size: 52"W x 84"H

Level 2 Rotunda Column Graphics

\$3,500 (10 available)

Size: 52"W x 84"H

Level 2 Rotunda Wall Graphic

\$4,500 (1 available)

Size: 52"W x 84"H

Level 3 Column Graphics

\$5,500 (5 available)

Size: 4'W x 6'H

LARGE FORMAT GRAPHICS

Rotunda Wall Wraps

\$14,000 (3 available)

Size: 42'W x 5'H





Registration Wall Clings
\$12,000 (3 available)
Size: 25'W x 10'H



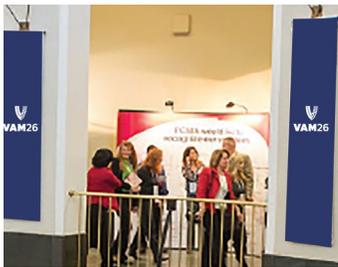
Exhibit Hall Wall Cling
\$9,500 (1 available)
Size: 16'W x 10'H



Plenary Entrance Wall Clings
\$10,000 (9 available)
Size: 11'W x 10'H

BANNERS

Elevate your brand with striking hanging banners placed for maximum visibility throughout the convention space. Capture attention, boost recognition, and make a lasting impression with every glance.



Rotunda Column Banners
\$3,000 (6 available)
Size: 38"W x 120"H



Rotunda Hanging Banners
\$16,000 (exclusive opportunity includes 2 banners shown in picture)
Size: 118"W x 191"H

WINDOW CLINGS

Make a bold first impression with custom window graphics that transform high-traffic glass areas into striking brand showcases. Perfect for promoting products, bringing awareness to your booth location, or boosting brand awareness, these full-color displays deliver unmissable visibility throughout the convention center.



Level 2 Video Wall Window Clings
\$6,500 (2 available)
 includes both panels of window
Size: 99"W x 75"H



Level 3 Landing Window Clings
\$8,500 (1 available)
Size: 14'W x 9.5'H



Level 3 Plenary and Breakout Room Window Clings
\$12,000 (5 available)
Size: 24'W x 28'H



CONTACT:

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